



ZAMBIA NATIONAL TOURIST BOARD

News Flash

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Above: The ZNTB stand at the International Tourism Exchange (ITB) which took place in Milan, Italy from 22nd to 25th February 2007

ZNTB To Attend the ITB Tourism Exhibition in Germany

Zambia National Tourist Board and the private sector will be attending the International Tourism Exchange (ITB) tourism exhibition taking place from 7th to 11th March 2007 in Berlin, Germany.

The ITB is the World's leading travel trade show providing every link in the travel industry's value-added chain, that is countries, travel trade, travel media, service providers, consumers and much more.

ZNTB attends the exhibition annually with the aim to enhance awareness in the international markets especially the German market which is currently Zambia's second biggest holiday visitors source market in Europe after the UK.

The companies attending the ITB under the ZNTB stand are Chrismar Hotel in Livingstone, United Touring Company (UTC) and Mulungushi Village Complex.

Siavonga Tourist Association Resuscitated

The Siavonga Tourism Association has been resuscitated under the Tourism and Environment Committee of the Provincial Development Committee. The Chairman of the Association is Mr Herman Striedl, a resident of Siavonga and owner of Sandy Beach Lodge. The association membership has been drawn from the tourism industry in the area including stakeholder institutions.

Technical Committee Approves 8 New Applications

The 77th Development and Technical Committee meeting held 12th February 2007 approved 2 new applications and 3 enterprise operations were normalised.

The 2 projects account for K300 million in pledged investments and will create 20 new skilled and unskilled jobs in the tourism sector. The projects consist of 1 accommodation unit and 1 car hire operation.

The accommodation unit accounts for K160 million investment pledges. The new projects will be located in Mkushi and Lusaka.

During the same meeting, 3 tourist enterprise operations were normalised, a night club, a tour operation and one accommodation unit.

Floods Subside in South Luangwa

The floods that hit South Luangwa National Park in late January and early February this year have began subsiding. The flooding led some of the camps and lodges to suspend their operations; and communication services were interrupted.

A recent update from the tour operators in the area indicates that the water levels are now subsiding and the situation is expected to improve tremendously in the next few weeks. Some lodges and camps are now reorganising themselves and have already indicated that they will re-open for business by the mid of this month (March).

During the period of flooding some camps were submerged in water forcing those that operate on an all-year-round basis to temporarily suspend their operations.

The South Luangwa is Zambia's premier national park offering a myriad safari activities. The park is famous for walking safaris which are believed to have been introduced in this park by late legendary park ranger Norman Carr in the early 1950s.



Livingstone International Airport Upgrade Nears Completion

Livingstone International Airport rehabilitation works being undertaken are expected to be completed next month (April) in readiness for commissioning in May 2007.

According to an update obtained from the National Airports Corporation public relations manager Mr Geoffrey Chipolyonga, the works being carried out consist of the extension of the runway from 2.3 to 3 kilometres, construction of a new apron, taxiway, access road and the car park. Other rehabilitation works include improvements of the rescue fire services, water, sewer and electricity reticulation with overall upgraded meteorological, navigation, fire and emergence services. By January this year, about 70% of works had been completed.

Chipolyonga further said, on completion, the Livingstone International Airport will be able to handle bigger aircraft and service long haul flights such as Europe, Asia and America. Currently the airport only services regional flights only especially South Africa.

The rehabilitation works have been financed through the European Union who invested K56.5 billion and the Government provided an extra K16 million.

It is expected that the rehabilitated airport will attract more airlines to land in Livingstone thereby increase tourist arrivals in the tourist capital.

David Livingstone Safaris Lodge Construction on Course

The construction of David Livingstone Safaris Lodge in Livingstone at the Zambezi waterfront is progressing well and is expected to be ready for operations in October 2007 during the national week.

The lodge will consist of 72 chalets with a total bed capacity of 144. Other facilities include a conference room with a capacity of 200 people and a spa. A new boat is also being constructed which will seat up to 150 people which the lodge will use for cruises on the Zambezi river.



Above: The ZNTB/Sun International Dreams stand at the Beeld Holiday Expo which took place at the Gallagher Estates in Midrand, South Africa from 9th to 11th February 2007

Fairview Travel and Tours Packages Kuomboka Ceremony

The Kuomboka traditional ceremony is expected to take place soon (dates not yet announced) and Lusaka's training travel agent 'Fair Travel & Tours' has come up with a special 3 days / 2 nights tour packaged tour to cover the ceremony which is one of Zambia's premier annual cultural events.

The cost of the all-inclusive-tour has been pegged at K1.2 million to cater for accommodation, return land and water transport, meals and tour of the Nayuma Museum including the rice project in Sefula. Additionally, there will be a professional tour guide throughout the tour.

Meanwhile, the Kuomboka fundraising dinner dance will be held on Saturday March 10, 2007 at the Hotel Intercontinental, Lusaka. For Tickets contact the Publicity Chairman Mr. Tom Ngenda on 096 687843.

TRADITIONAL CEREMONIES CALENDAR

The Kuomboka traditional ceremony of the Lozi people of the Litunga of Western Province is expected during this month, dates are yet to be advised by the Barotse Royal Establishment. Look out for the date on our website.